Securing Biometrics

Liveness Detection, Fraud Management, and Challenges of Diverse Demographics



Securing Biometrics

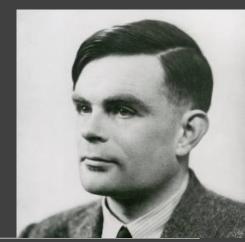


- The Alan Turing Institute *and* Trustworthy Digital Infrastructure for Identity Systems
- Vulnerabilities in Biometric systems
- Mitigation strategies
 - Liveness detection
 - Fraud management
- Challenges of Diverse demographics

Turing and *Trustworthy Digital Infrastructure for Identity Systems*



- We are the United Kingdom's national institute for data science and artificial intelligence.
- Our strategy is 'Changing the world for the better with data science and AI'.
- We were founded in 2015, named after Alan Turing, the British mathematician and pioneer.
- More info: <u>https://www.turing.ac.uk</u>



BILL& MELINDA GATES foundation

- Funded by the Bill and Melinda Gates Foundation
- We have just begun our 5th year of the 7-year, \$9 million project
- MOSIP is our key development partner





Professor Carsten Maple Principal Investigator

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Project focus:

Fraud Detection and Synthetic Data Generation - increase understanding of how identity systems are being used and mitigate threats to foundational identity.

Trustworthiness Frameworks - increase country implementor's ability to identify knowledge and resource gaps that exist in their organisation to achieve far greater levels of trustworthiness.

Project focus:

PETs - improved capability of National ID authorities in ingesting encrypted data from across the identity space to achieve shared learning without reducing productivity or violating protocols

Equitable AI - improve capabilities of developers and country implementors in incorporating AI in a trustworthy manner to address the concerns of fairness and transparency

Project focus:

National Digital ID Systems Cyber Threat Observatory increased confidence in the global south's understanding of the cyber threat and risk landscape within the context of digital identity.

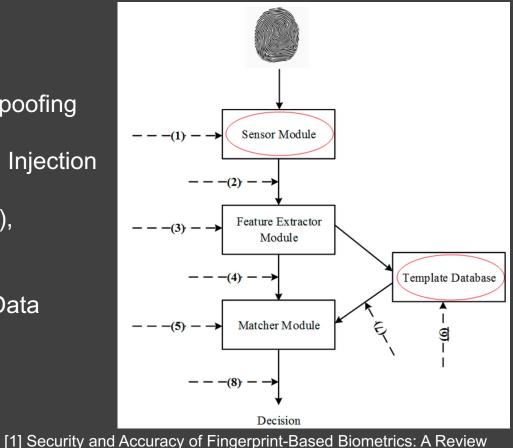
Best practice - empower the digital ID community by raising awareness of the requirements for best practice in developing trustworthy solutions for the wider scope of DPG & DPI

Vulnerabilities in Biometric systems



Vulnerabilities

- Attacks at the interface (1), e.g. Spoofing
- Attacks at the modules (3, 5), e.g. Injection
- Attacks to the channels (2, 4, 7, 8), e.g. DoS, Replay
- Attacks to the database (6), e.g. Data breach



Mitigation strategies: Liveness Detection



Mitigation strategies: Liveness Detection

Liveness detection helps secure biometric systems against presentation attacks (Spoofing).

Face swap injection attacks increased a whopping 704 percent from the first to second half of 2023.^[1]



[1] growing-threat-of-generative-ai

Liveness Detection: Approaches

Depends on the required balance between the need for security, user convenience, and the specific application context.

- (Active) Challenge-response method
- Motion analysis (blinking or facial expressions)
- Texture analysis (sweat, blood flow)
- 3D mapping
- AI/ML based

Face Liveness Detection – iProov

iProov Genuine Presence Assurance with Flashmark technology

A F

Right person

Face matching technology determines if the face matches the trusted source image.

B Real person

Reflection of light from skin confirms liveness and that it is a genuine human biometric.

Right now

The flash colour sequence creates a one-time biometric which cannot be reused or recreated validating the authentication is taking place right now.







Mitigation strategies: Fraud Management



Fraud in ID systems

FORBES > INNOVATION

Why Identity Theft Is Stealing The Security Spotlight



Mike Wilson Forbes Councils Member Forbes Technology Council COUNCIL POST | Membership (Fee-Based)

Cybersecurity North America Paytech Trending

Digital Fraud Attacks Continue to Rise Alongside 'Accelerated Digitalisation'; LexisNexis Reveals by Tom Bleach @May 22, 2023

The Dark Side of Innovation: Identity Theft, Fraud and the Rise of Generative AI



Co-Founder & CEO, Anonybit | Strategic Advisor | Startups and Scaleups | Enterprise SaaS | Marketing, Business Development, Strategy | CHIEF | Women in Fintech Power List 100 | SIA Women in Security Forum Power 100 Published Jul 18, 2023



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Identity Theft







Account Takeover



Document Forgery

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Behavioural biometrics for fraud detection

- 1. User login patterns (time, frequency, IP addresses).
- 2. Personal information changes (address, email, phone number).
- 3. Transaction histories and patterns.
- 4. Device interaction (e.g., keystroke dynamics, navigation paths).
- 5. Document details used for verification (e.g., ID numbers, issue dates).

Fraud Management strategies

Multimodal / Multi-Factor Authentication: Emerged as the best fraud management strategy for ID systems^[1].

1. Remote applications:

- o Physical biometric (Face/Voice/Fingerprint)
- o Liveness detection
- o Behavioural biometrics
- **2.** Local applications: Fingerprint + Iris fuzzy genetic algorithm for multimodal biometric recognition^[2]

[2] Enhanced multimodal biometric recognition approach for smart cities based on an optimized fuzzy genetic algorithm

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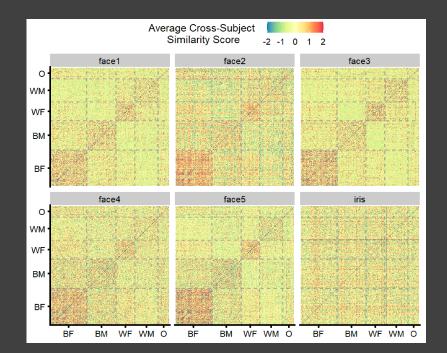
^{[1] &}lt;u>Security and Accuracy of Fingerprint-Based Biometrics: A Review</u>

Challenges of Diverse Demographics



Challenges of Diverse Demographics

- Iris is fairer across demographics than Face based recognition^[1]
- Bias in False Positive rates can be reduced by having balanced training data
- Bias in False Negative rates are due to poor lighting^[2]



[1] race and gender bias in face recognition

[2] Facial Recognition Technology: Current Capabilities, Future Prospects, and Governance

Challenges of Diverse Demographics

Biometric technologies for diverse demographics require

- Large scale representative synthetic datasets
- Standardised evaluation metrics accounting for fairness
- Higher-precision data transmission standards

