# **Securing Biometrics**

Liveness Detection, Fraud Management, and Challenges of Diverse Demographics



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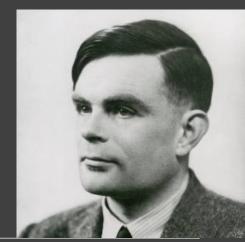


- The Alan Turing Institute *and* Trustworthy Digital Infrastructure for Identity Systems
- Vulnerabilities in Biometric systems
- Mitigation strategies
  - Liveness detection
  - Fraud management
- Challenges of Diverse demographics

# Turing and *Trustworthy Digital Infrastructure for Identity Systems*



- We are the United Kingdom's national institute for data science and artificial intelligence.
- Our strategy is 'Changing the world for the better with data science and AI'.
- We were founded in 2015, named after Alan Turing, the British mathematician and pioneer.
- More info: <u>https://www.turing.ac.uk</u>



BILL& MELINDA GATES foundation

- Funded by the Bill and Melinda Gates Foundation
- We have just begun our 5<sup>th</sup> year of the 7-year, \$9 million project
- MOSIP is our key development partner





Professor Carsten Maple Principal Investigator

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Professor Jon Crowcroft Principal Investigator

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### Project focus:

**Fraud Detection and Synthetic Data Generation** - increase understanding of how identity systems are being used and mitigate threats to foundational identity.

**Trustworthiness Frameworks** - increase country implementor's ability to identify knowledge and resource gaps that exist in their organisation to achieve far greater levels of trustworthiness.

### **Project focus:**

**PETs** - improved capability of National ID authorities in ingesting encrypted data from across the identity space to achieve shared learning without reducing productivity or violating protocols

**Equitable AI** - improve capabilities of developers and country implementors in incorporating AI in a trustworthy manner to address the concerns of fairness and transparency

### Project focus:

National Digital ID Systems Cyber Threat Observatory increased confidence in the global south's understanding of the cyber threat and risk landscape within the context of digital identity.

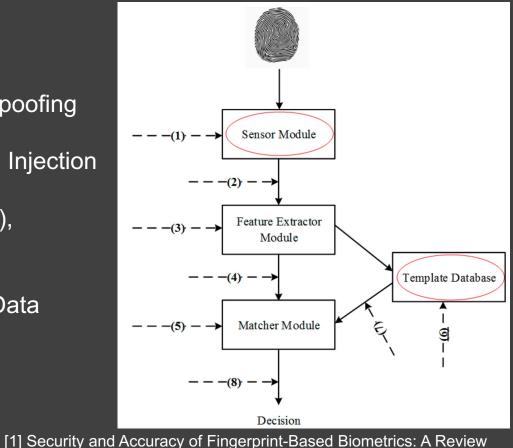
**Best practice** - empower the digital ID community by raising awareness of the requirements for best practice in developing trustworthy solutions for the wider scope of DPG & DPI

# Vulnerabilities in Biometric systems



## Vulnerabilities

- Attacks at the interface (1), e.g. Spoofing
- Attacks at the modules (3, 5), e.g. Injection
- Attacks to the channels (2, 4, 7, 8), e.g. DoS, Replay
- Attacks to the database (6), e.g. Data breach



# Mitigation strategies: Liveness Detection



## Mitigation strategies: Liveness Detection

Liveness detection helps secure biometric systems against presentation attacks (Spoofing).

Face swap injection attacks increased a whopping 704 percent from the first to second half of 2023.<sup>[1]</sup>



[1] growing-threat-of-generative-ai

### **Liveness Detection: Approaches**

Depends on the required balance between the need for security, user convenience, and the specific application context.

- (Active) Challenge-response method
- Motion analysis (blinking or facial expressions)
- Texture analysis (sweat, blood flow)
- 3D mapping
- AI/ML based

### Face Liveness Detection – iProov

### **iProov Genuine Presence Assurance with Flashmark technology**

### A F

### **Right person**

Face matching technology determines if the face matches the trusted source image.

### B Real person

Reflection of light from skin confirms liveness and that it is a genuine human biometric.

### Right now

The flash colour sequence creates a one-time biometric which cannot be reused or recreated validating the authentication is taking place right now.







# Mitigation strategies: Fraud Management



## Fraud in ID systems

FORBES > INNOVATION

### Why Identity Theft Is Stealing The Security Spotlight



Mike Wilson Forbes Councils Member Forbes Technology Council COUNCIL POST | Membership (Fee-Based)

Cybersecurity North America Paytech Trending

Digital Fraud Attacks Continue to Rise Alongside 'Accelerated Digitalisation'; LexisNexis Reveals by Tom Bleach @May 22, 2023

### The Dark Side of Innovation: Identity Theft, Fraud and the Rise of Generative AI



Co-Founder & CEO, Anonybit | Strategic Advisor | Startups and Scaleups | Enterprise SaaS | Marketing, Business Development, Strategy | CHIEF | Women in Fintech Power List 100 | SIA Women in Security Forum Power 100 Published Jul 18, 2023



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Identity Theft







Account Takeover



Document Forgery

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## Behavioural biometrics for fraud detection

- 1. User login patterns (time, frequency, IP addresses).
- 2. Personal information changes (address, email, phone number).
- 3. Transaction histories and patterns.
- 4. Device interaction (e.g., keystroke dynamics, navigation paths).
- 5. Document details used for verification (e.g., ID numbers, issue dates).

# Fraud Management strategies

**Multimodal / Multi-Factor Authentication:** Emerged as the best fraud management strategy for ID systems<sup>[1]</sup>.

### 1. Remote applications:

- o Physical biometric (Face/Voice/Fingerprint)
- o Liveness detection
- o Behavioural biometrics
- **2.** Local applications: Fingerprint + Iris fuzzy genetic algorithm for multimodal biometric recognition<sup>[2]</sup>

[2] Enhanced multimodal biometric recognition approach for smart cities based on an optimized fuzzy genetic algorithm

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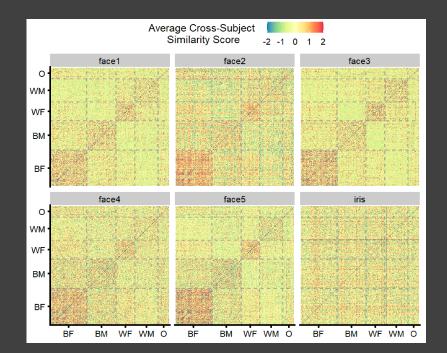
<sup>[1] &</sup>lt;u>Security and Accuracy of Fingerprint-Based Biometrics: A Review</u>

# Challenges of Diverse Demographics



# Challenges of Diverse Demographics

- Iris is fairer across demographics than Face based recognition<sup>[1]</sup>
- Bias in False Positive rates can be reduced by having balanced training data
- Bias in False Negative rates are due to poor lighting<sup>[2]</sup>



[1] race and gender bias in face recognition

[2] Facial Recognition Technology: Current Capabilities, Future Prospects, and Governance

# Challenges of Diverse Demographics

Biometric technologies for diverse demographics require

- Large scale representative synthetic datasets
- Standardised evaluation metrics accounting for fairness
- Higher-precision data transmission standards

